

Salient Features

- *The enterprises is eco-friendly and non-mechanized that can be easily handled by women*
- *More employment both, group based and individual, can be generated from ornamental shell making. Even women can prepare ornaments in their homes in leisure and make additional income*
- *Increases peoples bonding with natural coastal resources and there by consciousness of coastal ecology and protection'*
- *Raw shell and ornament made out have great local market and also in near by tourism spots like Pondicherry, Poombukar, Velankanni etc.. Also has export opportunities.*



Thanks Giving :

The project on Sea Shells was one of the greater opportunity for the organization to get experienced and study on the diversified coastal ecology and exploring opportunity for livelihood promotion for the oppressed and marginalized community from coastal products. The project also opened possibilities for the organization to explore other opportunities and avenues of study like Oyster Fishery, Clam Fishery, Dry Fish Processing, Trash Fish etc in livelihood making for backward communities focusing women. SEEDS takes this time to sincerely thank all stakeholders and role players in the project inclusive of women SHGs, Local Panchayat, Volunteers, Resource personals and local Government department and the donor Wetland International for making the vision come true.

About Us :

Socio-Economic and Educational Development Society (SEEDS) is a registered voluntary organization under Tamilnadu Societies Registration Act 1975 (Reg No:146/94) and with Foreign Contribution Act 1976 and Income Tax Act Under Section 12 AA



Green Coast Project

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Tsunami Green Coast Project

Sea Shell Processing and Ornamental Shell Making



**Socio-Economic and
Educational
Development Society
(SEEDS)**

About the Project



Women with Finished Products

Following Tsunami Math, SEEDS took number of Initiatives to revive and rehabilitate the victims in coastal region. This project supported by Green Coast initiatives by Wet Land International under Natural Resource Management for promotion of Livelihoods

for rural poor is one among them. The target communities were non-traditional fishing communities located on back waterbanks of Kollidam river in Kattur Village of Sirkali Taluk of Nagapattinam District. These villagers were dalits undertaking meager works in fish collection with fishing communities at ports and also as labours in near by prawn farms. Identifying the backwater resources like sea shells in abundance in these areas ,the project of Ornamental Shell Processing and Making was taken as small initiatives for additional livelihood making to these dalit communities focusing women and adolescent girls . The project was taken up during the year 2007 and lasted for a year to organize, equip and build up the enterprises among women and adolescent girls till self sustenance.



Salient Activities Taken Up:

The following were the Initiatives among the dalit communities during the project period

Community Organization :

Organization of the group into activity based SHGs with 20 members each in 3 groups.

Training and Capacity Building :



Women Segregating Shells

Training and Capacity building of the groups related to group management, leadership development, entrepreneurial skills, shell processing and product/design development with shells and also additional livelihood of shell lime powder making were organized in sequence . Eminent resource persons were hired for training and capacity building. Necessary Market survey and exposure programs to ornamental shell units and markets were organized by the program.

Shell Processing Unit :

One Kiln (Open Chula unit with bricks, boiler tanks, water tanks etc) and Shell processing unit with working shed arrangements were provided . The land for the unit was leased for 3 years.



The Kiln

Grants to SHGs :

The SHGs were provided with a working capital ranging from Rs. 40000-50000 per groups

The Process :

The process involved in collection tons of dead shells from near by backward courses, dumping and drying them. The collected shells are broken into pieces, boiled in water and then cleaned in water tanks. Then they are dried in sun . The Shell is ready to make ornament .



Women In Home Ornamental shell making

The shells are categorized based on their size and shine. Smaller ones have high market than the large ones.



Lime Powder from Kilns:

A part of the shell were also used for preparation of lime powder that has great demand in near by prawn farms for inner coating of pond walls. This was an additional enterprises made by the SHGs for usage of the broken and no quality shells for making ornaments.



Women With Produced Lime Bags