

Salient Features

- Nearly 369 women are trained with entrepreneurial skills and under take individual and group enterprises through the project
- Locally viable, Marketable, value - added local product enterprises like Masala powders, dry vegetables and demand driven enterprises are undertaken by women for economical empowerment by the project
- A individual women is able to fetch an additional income of Rs.1500-2000 along with regular family chores and contribute to family development especially related to children's education
- The enterprises have scope of scaling up and additional value addition providing scope for expansion



Women availed with loans by Canara bank officials

Thanks Giving:

SEEDS, through TREAD scheme has had a opportunity to work with Government of India and in fetching direct loan support through the organization to the needy dalit women of its Mullaicharam Network. The program adds credibility to the organization and also values to its services to the subjugated women development works over the years. SEEDS thanks whole heartedly all stakeholders and role players who extended their supports in making the program viable and attainable in relevance to its goal. They include Ministry of Small, Medium and Micro Enterprises, Govt. of India, Canara Bank Tirumangalam, Resource persons from various government departments and institutions, SHG women and volunteers.

About Us :

Socio-Economic and Educational Development Society (SEEDS) is a registered voluntary organization under Tamilnadu Societies Registration Act 1975 (Reg No:146/94) and with Foreign Contribution Act 1976 and Income Tax Act Under Section 12 AA



TREAD PROJECT

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TREAD PROJECT

Socio-Economic and Educational
Development Society (SEEDS)

Economic Empowerment of Dalit Women



Website : www.seedsgreen.org

The TREAD Project

SEEDS since its inception in 1994 has been working for the small marginalized farming dalit communities in areas of socio-economic empowerment, social justices, gender, health



Pappad produced by women enterpreneur

and hygiene, environment protection and on various dynamic issues related to over all development

of the subjugated communities of Tirumangalam and Kallupatti regions in Madurai District with prime focus on women and children. These dalit women are mostly landless peasants and coolies in farms and are constituted into women SHGs and its federation namely Mullaicharam by SEEDS over the years. SEEDS works continuously in employment generation by self-enterprises making of these SHG women and one its recent intervention was to make small trade development with the assistance from Ministry of Small, Medium and Micro Enterprises, Government of India under TREAD scheme during the year 2010-12.

About the Project :

The project had sequence of intervention during the span of years between 2010 and 2012 related to trade development among the dalit women in SHGs. The following were the trade organized in the program for women development

- Dry Vegetable Processing
- Mushroom Cultivation
- Masala Powder Making
- Pappad Making
- Hollow Blocks Brick Making

To materialize the trades SEEDS was provided with training programs and loan facilities through Canara, Bank, Tirumangalam Branch by the TREAD Scheme

Trainings for Trade :

Training to SHGs member relevant to the trades were organized by SEEDS along with necessary exposure and market visits for entrepreneurial promotion among women in SHGs. The training were organized involving reputed and eminent resource persons from various government departments and Non-government institu-



Director in a Mass Training Program for women Entrepreneurs in presence of Local MLA, AGM Nabard & Bank official

tions. The following is the break up of training provided for women

- Dry Vegetable Processing—67 Women
- Mushroom Cultivation - 12 Women
- Masala Powder Making - 121 Women
- Pappad Making - 83 Women
- Hollow Blocks Brick Making-86 Women

Totally 369 women were selected and trained for the enterprises

Extension of Loan/Credit Facilities :

The availing of loan to the trained women in enterprises through bank was a lengthy process involving in various stages of rating of women capacity to undertake the trade, ability to repay and SHGs capacity to disburse and repay the loans. In 2012, a sum of Rs.22,22,000/-was extended by Canara bank, Tirumangalam Branch. This loan was disbursed by SEEDS to women SHGs and who turn have lend the same is divided parts to their members for individual and group enterprises. Presently the women availed with loan undertake number individual and group enterprises, creating self employment with handfull remunerations and returns and are repaying the loans smoothly



Women Provided with Dry Vegetable processing Training

